

Andreessen Horowitz-funded Glorify Teams Up with Hunt Club to Hire a *Finance Manager* to Build Out an American Office and Bring Its Faithtech App to Market

Glorify is a non-denominational Christian daily worship & well-being app that creates space and structure for its users to connect with God and their community every day. Christians around the world are guided through bite-sized worship routines to strengthen their relationship with God and recharge their spiritual journey every day.

Between 2016 and 2020, faith-based technologies, also known as faithtech, saw close to a 700% increase in venture funding. Noticing an organic gap in the market, Glorify built a technically superb product, making its waves in the faithtech industry. Since its launch, Glorify has garnered upwards of over 5 million downloads worldwide. The company’s promise can be seen in its investments, raising over \$84 million from investors like a16z, SoftBank LATAM, Kris Jenner, Michael Ovitz, Michael Bublé, and more.

About	Glorify
Industry	Social Media, Faithtech
Business Model	B2C
Website	glorify-app.com
Headquarters	London, England
Year Founded	2020
Funding	Series B



“We didn’t want to compromise on building a remarkable team with a healthy and diverse culture [...] We knew we wanted to hire the candidate that we would personally recommend to a good friend’s company. With the help of Hunt Club, we were able to do just that.”

Harriet Downing
Senior Operations Manager



The Need

As the company grew, the co-founders were looking to hire net new positions to help lay a strong foundation for future Glorify endeavors. They wanted to create and build a candidate search process that reflected the company’s values. “We didn’t want to compromise on building a remarkable team with a healthy and diverse culture. We wanted to attract people that reflect our company and our consumers” Harriet Downing stated.

Recently expanding their office outside of the UK, the Glorify team partnered with Hunt Club to source and hire a Finance Manager to help establish the finance operations in the U.S. ahead of opening an office there. To improve and develop their financial capabilities, Glorify wanted a candidate who was:

Search Criteria

- An ambitious individual who had a strong accounting background.
- Able to calibrate and own the financial department at their North American office.
- Excited by the opportunity to learn and grow in the new role as the company evolves.

Meet *Glorify's* New Finance Manager

Raichera's undergraduate degree from Charleston Southern University beautifully complements her demonstrated history working in various aspects of the finance industry. Passionate about her work and her faith, Raichera later earned a Master's Degree in Divinity/Ministry from Claremont's School of Theology.

Previous Experience

Directions in Research

- Senior Accountant

Boulevard

- Senior Accountant

Lumi

- Senior Accountant

Encore Capital Group

- Staff Accountant



Raichera McCray

56 Days to Hire

20k+

Product Leaders in Expert Network Community

17

Candidates Vetted

5

Candidates Introduced

5

Candidates Interviewed by Glorify

The Search

Ed Beccle and Henry Costa, the co-founders of Glorify, set out to reimagine how modern technology and faith could come together. Their solution was to create a top-of-the-line user experience that offers curated songs, prayers, and guided meditations along with bite-size bible verses and journaling prompts.

Glorify continually expands its product to meet the needs of its customers. While there are a plethora of apps that offer stories to help people fall asleep, build personalized workouts, or provide wholesome

entertainment for children, Glorify offers each component within a single platform.

Throughout the search process, it was important to Glorify that Hunt Club's talent experts find a candidate that was just as excited about the role of Finance Manager as they were about the company's mission. While the individual did not need to be a practicing Christian, they wanted someone who was passionate about the potential for growth and services that Glorify could offer. *Raichera McCray* was the perfect candidate. Not only was her Master's Degree from Claremont School of Theology in-line with the company's vision, Raichera's experience growing start-ups gave her the background Glorify wanted.