

## Lucra activates Hunt Club's Expert Network Community of 115k+ engineers to find its new *Lead Backend Engineer*

### About

### LUCRA

Industry	Sports Gaming
Business Model	D2C
Website	lucrasports.com
Headquarters	Palo Alto, CA
Year Founded	2021
Funding	Series A

Creating novel, social-first gaming experiences around our favorite pastimes, Lucra's peer-to-peer sports gaming platform is paving the way for a new form of friendly competition. With customizable contests surrounding sports like football and basketball, and recreational games including chess, Madden, and Settlers of Catan, the platform emboldens fans to create their own competitions during individual games, playoffs, and seasons.

The sports betting industry is growing fast, garnering over \$131.1 billion in revenue in 2020 and is slated to deliver revenue of approximately \$179.3 billion by 2028 according to Zion Market Research. Lucra Sports makes social-first wagering possible, allowing fans to legally wager across 37 states with their friends in a safe and fun environment - with no traditional sportsbooks involved.



“What we appreciated most about what Hunt Club did was how quickly their team narrowed the funnel to high quality candidates. By the time we were talking to the 5 to 10 candidates that Hunt Club had sourced, we would have been happy to hire 2 or 3 of them. From there we just had to pick the best of the three.”

**Michael Madding**  
Chief Strategy Officer

**LUCRA**

## The Need

After Lucra Sports announced a \$10 million Series A investment led by Raptor Group—including participation from SeventySix Capital and Victress Capital—Dylan Robbins, CEO and Founder, and Michael Madding, CSO, wanted to invest in talented leaders to help drive product and business development. They no longer had the bandwidth to lead each function within the growing startup on top of their daily executive level tasks.

This role is a foundational one within the organization with ample opportunity for growth. As such, they were searching for someone with leadership experience to guide a team of engineers while providing consistent updates and transparency to the executive team.

### Search Criteria

- Experience leading a team of 3+ individuals
- Ability to lead code reviews and provide constructive feedback
- Proficient in GraphQL, AWS, PostgreSQL, Node.JS, Typescript
- Ability to identify tech debt and create a plan to help resolve it
- An individual with a passion for sporting events

# Meet Lucra's New Lead Backend Engineer

With 7+ years of experience and a Master's degree in CS, Brad specializes in Node.JS, Typescript, React, DynamoDB, AWS, and PostgreSQL. At Kabam, Brad built a multiplayer network architecture, involving coordinating data transfer between multiple devices in real time which made him a standout candidate to Hunt Club's Search team.

### Previous Experience

#### GlobalID

- Software Engineer

#### Nike

- Senior Software Engineer III

#### Kabam

- Lead Backend Software Developer

#### Proof

- Senior Software Engineer - Enterprise



**Brad Stell**

*64 Days to Hire*

**115k+**

Backend Engineers in Expert Network Community

**22**

Candidates Vetted

**7**

Candidates Introduced

**7**

Candidates Interviewed by Lucra

Brad *hired as* Lead Backend Engineer

## The Search

Lucra needed someone who could thrive within this pivotal growth stage of their business. Imperative that their new talent has the skills necessary to handle much of the position on their own, Lucra and Hunt Club teamed up to find an individual with experience in every part of the development process including leading a team of developers, reviewing code, and understanding and mitigating tech debt. After Hunt Club activated the Expert Network with its proprietary Search platform, 22 candidates were identified and vetted to find Lucra's new Lead Backend Engineer.

As the search progressed, Hunt Club honed in on the specific languages and modalities Lucra utilizes in its infrastructure development and found an engineer who not only has the technical knowledge to perform the role's function, but the leadership and start-up experience necessary to take on the role and build out this branch of their rapidly expanding business.

Lucra Sports prides themselves on its open, inclusive culture. After meeting with Brad, it was clear that his communication skills, his leadership experience, and his attitude made him the right candidate.