

# Vitality Partners with Hunt Club to Hire a *VP of Engineering* to Scale Team to 25+ Engineers



# Partner Story

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## About

## Vitality

Industry	Customer Experience
Business Model	B2B   SaaS
Website	vitality.io
Headquarters	Brooklyn, NY
Year Founded	2017

As more sales interactions become automated, requiring less face-to-face interaction between customers and businesses, companies around the world are actively looking for low-touch CS platforms. Focusing on the best parts of assisted automation, Vitality transforms how B2B SaaS teams interact with, understand, and uplift their customers.

Since launching Vitality.io, co-founders Jamie Davidson, CEO, and Patrick Vatterott, CTO, have made a point to focus Vitality's efforts on automated services that empower its clients to expand their market reach and better understand their customers. Vitality provides analytics, alerts, and engagement tools to help high-growth companies provide personalized client success at scale. Backed by leading venture firms Andreessen Horowitz, Techstars, and 2048 Ventures, Vitality is set to reimagine how companies center their customer relationships and success.



“We wanted a person we could trust quickly and build a world-class engineering team with. We were looking for someone who could listen, interpret, and come up with an actionable solution. *And we got that.*”

**Kathryn Victory,**  
Talent & Culture Manager  
Vitality

## The Need

Vitality was looking for an influential leader to join their executive team as a Vice President of Engineering. With experience working in a high-growth startup environment, the co-founders wanted to find someone to help grow the lean, 7-person engineering team into a world-class team of 25+ engineers. In order to execute these ambitious goals, Hunt Club was happy to assist with sourcing a VP with the following credentials:

### *Search Criteria*

- Ability to inspire, develop, and mentor engineers to ensure they're happy and motivated with adequate growth opportunities
- Ability to adapt and create processes to ensure high-quality code development and alignment to the product roadmap
- An experienced leader in team structure and processes implementation to successfully work cross-functionally with the product team

# Meet Vitally's New Vice President of Engineering

At Trunk Club, Jean led 3 customer and back-office teams while scaling the engineering team from 4 to 70 engineers—ensuring speed and quality of delivery while continuously improving internal processes.

### Previous Experience

#### Postscript

- Sr. Engineering Manager

#### Rover

- Sr. Engineering Manager

#### Nintendo

- Manager, Software Services

#### Trunk Club (acquired by Nordstrom)

- Engineering Manager



**Jean Bahnik**

*49 Days to Hire*

117k

Engineering Leaders in Expert Network Community

35

Candidates Vetted

15

Candidates Introduced

14

Candidates Interviewed by Vitally

Jean *hired as* VP of Engineering, United States

## The Search

For Vitally, a VP of Engineering was a strategic hire that would drive focus on developing and nourishing their current and future teams. Because startups scale fast, the ability to make decisions swiftly and effectively can be the difference between finding the perfect candidate and passing them up. When it came to sourcing their VP of Engineering, Davidson and Vatterott acted fast. They approached the search knowing exactly which characteristics they were looking for:

“We wanted someone who could keep the team aligned through fostering collaborative work and eliminating silos. Someone who could lead both the people and process within the engineering function.”

Focused on delivering impactful, customer-centric strategies for high-growth companies, Jean's experience building and scaling large teams made him a bullseye candidate for Vitally. His time in the marketing field helped shape his understanding of customer touch points and communication that directly empowered his work as an engineer. As a leader, Jean's focus on cross-functional communication, cultivating culture, and streamlining processes gave him and the companies he worked for the competitive edge needed to skyrocket a variety of growth initiatives.

Talent is your company's most *competitive edge*

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